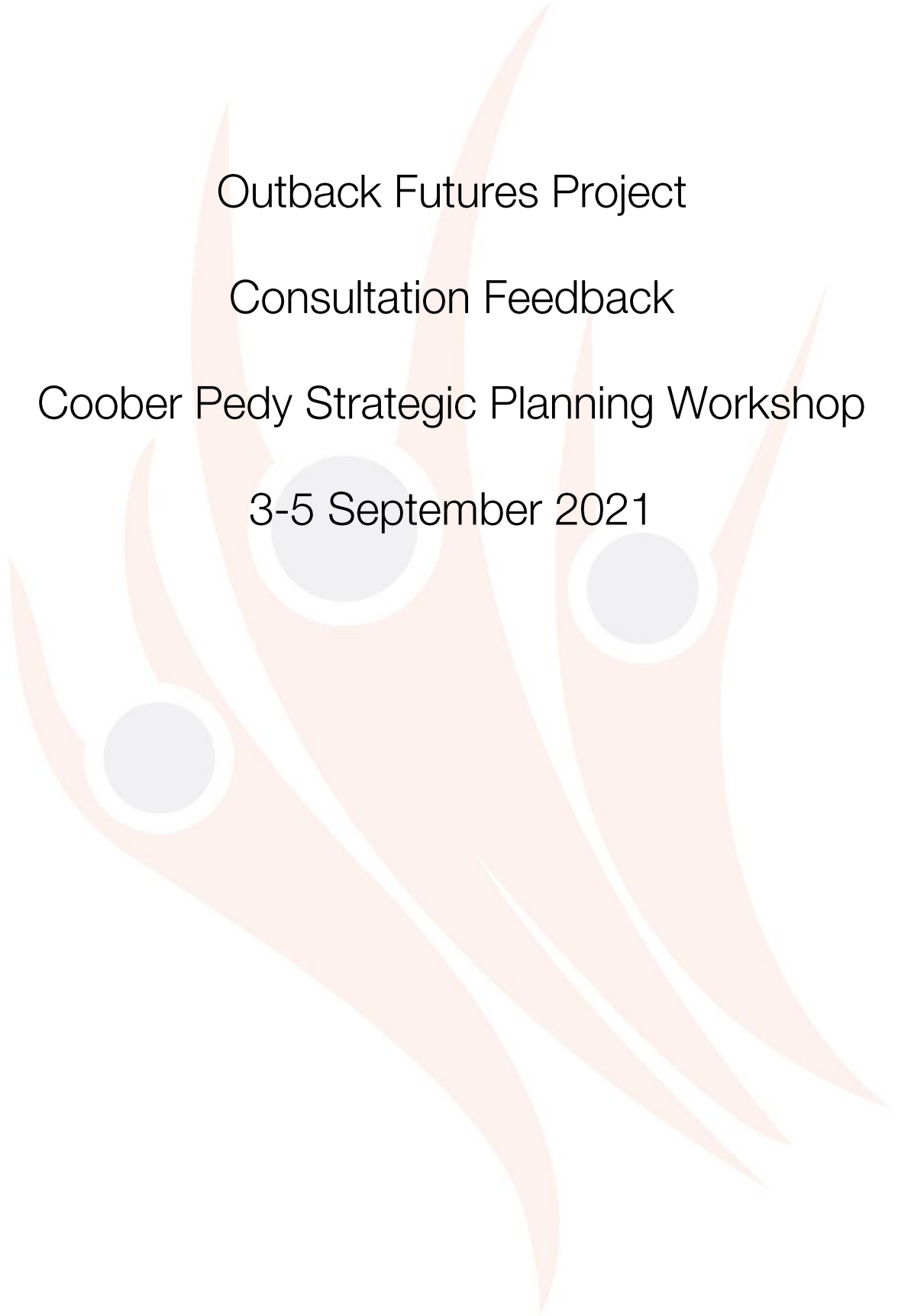




Outback Futures Project  
Consultation Feedback  
Coober Pedy Strategic Planning Workshop  
3-5 September 2021



# Vision

What if you're not part of a progress?
Communication of events & purpose is poor
OCA comms in general is rubbish
Any further consult needs to be underpinned by a COMPREHENSIVE and PROFESSIONAL comms strategy
Well funded but not dependent on govt
Continuous improvement
Managed Tourism
Youth
Progressive
Realising Opportunity
Vibrant
A destination
Passion
Desireable Place
Diverse
Flourishing
Increases in Services
Part of the Journey
Hub & Spoke
Employment
Connected
Economic Development
Liveable
Better Infrastructure
Independence
Elected Representation
Basic service provision across outback
Equitable access to services
Good health services
Basics done well
All outback to be thriving with adequate services for both residents & visitors
Strong vibrant communities
Collaboration across the outback
Maintain identity
Succession planning
Good levels of service
Maintain the culture of the outback
Sustainability
Better Infrastructure - technology, roads, water
A single voice - advocacy, consultation forum
Healthier, happier people - no matter where you live work or travel
Valued, respected, appreciated, supported - govt agencies - SAPOL
Promotion of our strengths
Integrated economy involving all sectors
Engaged communities
vibrancy in communities
Sustainable
Aboriginal Engagement - inclusive communities
Outback running on renewable energy
Retain people in the area as a work force
Job creation and opportunity for younger people
Management of the environment
Initiative to live and work in region
Staffing - Human resources
Staffing
New enterprise
Attract young people to live
Staff
Staff accommodation
Housing - accommodation
Housing - accommodation

## Attracting Staff & Retaining

Planning for the future	Cohesive infrastructure improvement plan
	Local input into infrastructure forward planning
	Infrastructure to support increase of tourism mining
	Ongoing management plans eg succession of progress, committees etc
	Big picture planning for infrastructure - Access, connectivity, facilities - servicing/maintaining
	Infrastructure development
	Infrastructure looking forward decades
Event Management	Infrastructure to cope with the future
	Support of Arts & culture
	Collabrative event calendar - share equipment, skills, people power
	Event management
	Management of events
Good Governance & Model OCA- Transparency	Event management
	Event Management help
	OCA's Future? If Gov has a different agenda
	How the OCA consult with & works with communities
	Transparency by OCA
	OCA Board is appointed not to represent community
	OCA Board not oversees OCA management
	Is legislation fit for purpose for Outback!
	What is the Governments position re OCA & its future?
	Fix OCA legislation
	Respect
	Decision making process
	Locally led vs remote decision makers
	Representation
	Independence from Government
	Commitment
	Accountability
	Financial/Business planning
	Strategic planning
	Is legislation still appropriate
	Governance
	Accountability
	Governance
	Structural Change - on ground improvement
	Governance
	Governance & Representation
	Transparency
	Consulting vs informing of decisions made
	Strategic approach
	Organisational structure
	OCA strategy & governance model
	Governance Model
	Accountability to outback residents
	Structure of organisation
	Governance models
	Governance
	Good governance
	Acceptable level of governance
	Lobbying
	Governance
Premier familiarity visit	
Advocacy	
Advocacy	
Good governance & progressive PA Accountability	Progress Assoc
	Progress Assoc
	Accountability of our representatives

Advocacy & Strategy	One voice
	Planning goals
	A strategic & business plan
	Status of OCA as an advocate for its community....indepence to be effective
	Real advocacy for the outback
	No advocacy body for communication/people
	Branding of the outback - one voice
	Single clear vision
	Cohesive community with plans integrated into OCA goals
	Networking opportunities (between towns)
	A single voice
	Lobbying
	United voice
	Voice of everyone?
	Cohesive outback
	Unity
	Positive regional vision & brand set
	The Future
	Vision Aspirations
	One voice
Shared vision	
Telecommunications	Working from home in region has not sufficient NBN
	Internet
	NBN equity
	Haves vs have not
	Phone coverage
	Internet & mobile
	Internet & phone service
	Improved internet access
	Mobile phone coverage
	Telecommunications infrastructure
	Connectivity
	IT infrastructure
	Unlimited internet
	Reliable internet
	Better internet connectivity
	Telecommunications
	Internet & mobile phone service
	Telstra (phone coverage)
	MB p/s
	Internet data
Data - MB p/s	
Communications	
Internet	
Health services	Services - health, police
	Mental health support
	Health services - What? How? Where?
	Health Support SVCs - Aged Care, Mental Health, Youth/ Women, Men
	Aged Care
	Aged Care
	Health care
	Providing Health services (RFDs?)
	Health services
	Health provision
	Health
	Health - provision of services
	Health
	Address 'quality of life' issues for outback people - water (quality), basic health, sust power, coms data access
	Health plus telly heath
	Health services
	Equity
	Health

Climate change & sustainability	Environment
	Climate change impacts and sustainability
Roads	Climate change
	Environmental care
	Power solar wind
	#treadlightly
	Power - trail environmentally - solar - wind with diesel back up
	Roads
	Road maintenance & upgrades
	Roads
	Roads
	Roads
	Roads
	Infrastructure
	Roads
	Public access/gazetted roads and our rights
	Roads
	Roads
	Local roads - higher priority, more resources
	Roads
	Road conditions
	Roads
	Maintenance of assets & infrastructure
	Maintenance
	Infrastructure management
	Infrastructure
	Roads - main tourist loop roads
	Roads - regional approach, local input, tourism capabilities
	Roads
	Roads
Roads	
Roads	
Access to the outback	Public access
	Rules of access / PARS
Airstrips	Airstrips - true value - medical - tourism, increase base - skill sharing - services, optical, pedicure, skin cancer, teeth
	Airstrip maintenance
	Airstrips
	Airports
Community education / Skilled Education / Education system	Training Job training
	Community training
	Training of new leaders
	Education
	Lack of employment of youth
	Skills upgrade education
	Job skilling
	Youth
	Upskilling volunteers
	Local education
	Education
	Skills - need job readiness, flexible approach, broad canvas: Trades/hospitality/ Mgt/ tourism/ services/scholarships
	Education
	Education
	Education
	Skill sharing across towns & region
	Skill building outback style - By outback for outback
	Human resources
	Education

Connected Communications	Unification
	Community collaboration
	Connection between communities
	Rotation of OCA members to better represent all aspects
	Relationships & partnerships - we can't do it all
	Social capacity building
	Ability for community clubs & orgs to be a collective voice
	Collaboration across the outback
	SA outback - Rich in indigenous & exploring history - unique in world
	Regular communication with outback service providers to exchange ideas / opinions.
	Cross community needs provision
	Connecting with other communities
	Liason amongst community
	Communitivation
	Outback businesses communication
	Communication
	One umbrella for clubs & committees to come under so it's a stronger voice
	More consultation between Gov departments & local communities
Communication between OCA & committees	
Miscellaneous	What services should the OCA provide
	Who does this?
	Determine what we want in the future (how's it look)
	Transport - Bus, Train are in the past. Means of travel for disadvantaged
	Govt vs private
	Sick of rhetoric
	Planning influence in outback towns
	Industry goals
	Innovation
	Media Campaign
	Educate Market (SA population)
	Aboriginal peoples involvement in this process as it moves forward
	Selling our services as an essential service. The Gov needs us as much as we need them. Eg police force & CFS
	Need vs Want
	What do we need (Services) & are willing to pay for
	Bring services in
	Service provision
	Equaty if service
Who?	
Why?	
Volunteers	Volunteer burnout
	Recruiting volunteers
	Encourage new & young members
	Resilience & sustainability of volunteer model
	No measuring of how much hrs/\$ of volunteerism required to manage towns
	Volunteer support
	Support for volunteers
	Fostering involvemnt of community members to become more involved locally
	Support for volunteers
	Volunteer Support
	Volunteer support & training
	Volunteers -is this sustainable
	Volunteer support
	Facilitation assistance
	Volunteers - Funding costs, OH&S required, Meals/Refresh, PPE, Vehicle costs/fuel, equipment, training
	Duplication of things we need to comply with & OCA not helping

# Tourism

Tourism issues being faced
Plan to deal with pressure of increasing tourists
Tourism - How do we respond?
Make tourists aware
Impact of increased tourism - world heritage lot
Public relations for city people
Education of tourists
Tourism opportunities
Identify tourism trends
Events
Tourism population education
Tourism history education
Tourism infrastructure
Tourism infrastructure
Tourism growth
Maximise benefits of tourism, but manage & resource its impacts - help it grow sustainably
Providing infrastructure to support tourism - Water, waste mgt, toilets, parking, roads
Infrastructure for increasing tourism
Educating tourists
Impact of tourism
Branding - Value - marketing - infrastructure
Remote electricity program - more renewables
Preservation of history - Arts & culture
Tourism
Preservation & Restoration of history

# Waste Management

Rubbish/littering
Recycling and rubbish removal
Waste
Appropriate recycling
Waste disposal
Govt vs Private
Waste management - local community - tourists
Rubbish recycle
Waste disposal in remote communities
Rubbish
Rubbish
Waste management
Waste
Rubbish
Waste management
Waste

# Funding & Investment

Who are the 'users' of the region that have no direct contribution eg mining tenements eg 600 @\$2000
Funding - collection - distribution - application - monitoring - tiers ? Regional, town, orgs
Funding - what can we explore to diversify and increase 'local' input viably
Resources
Equity of funding for communities
Funding maybe levies in some communities
Funding sustainability
Funding
An Equitable & sustainable funding model - supported by the community
Gov needs to acknowledge funding cannot be based on population
Financial support for projects
Booms & Busts
Funding model needs change
Rates
Rates
Mining - where is royalty money going?
Aligned funding models for progress associations
% of Mining royalties to communities / progress associations
Finacials
Funding
Funding
Funding
How?
Extra Funding
More funding
Finance
Resources
Funding
Funding support
Long term resource investments
Paperwork support with funding through council
Funding of 100% of town services CARM funding

# Insurance

Support with insurance issues for outback clubs
Insurance
Insurance
insurance assistance
Insurance
Insurance
Bloody event insurance should be govt
Insurance to be affordable for facilites event
Insurance
Insurance
Insurance

# Regulation & Compliance

Regional police scheme - Attracting police into regional towns - retention
Police
Regulatory compliance eg planning, wandering stock



# Water

Water
Water
Water
Sustainability - water & power
Water Progress Assoc
Water
Water town
Water
water
Water - industry opportunity
water - stock, domestic
Water
Water
Water security
Water
Water security
Water
Water
Water
Water - town
Water
Water supply
Water - local residents, tourists
Water security

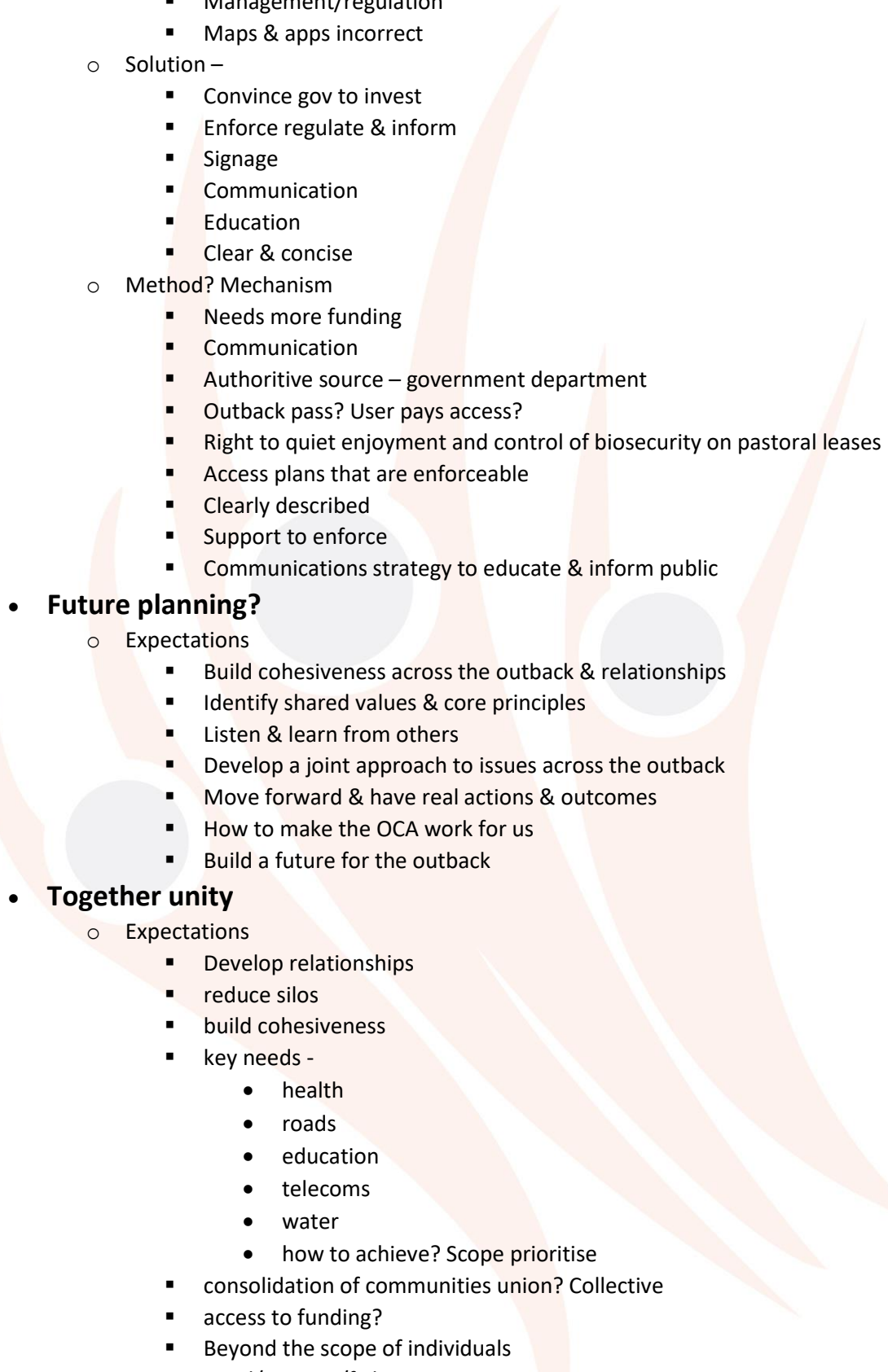
## Grant writing support & specialised support

Governance support
Funding for insurance
Legal assistance
Dedicated grant writer at OCA
Grant writing position in the OCA
Treasure position - book keeper
Grant writing made easy
Support for community groups ie grants
Volunteer support

## Community infrastructure amenity & maintenance

Better signage
Town maintenance
Town signage
Signage unique
Town signage
Public facilities eg toilets
Parks & gardens
Maintenance of public facilities
Infrastructure maintenance
Town maintenance
Community infrastructure - roads, telecommunications, waste
Town maintenance

- **Future services for the outback.**
  - Like health, roads, services, insurance for evnts, bringing communities together, united visions of what the outback will look like
- Fair & equitable for all communities - one voice - one plan
- OCA is there to oversee & assist the best interest of both permanent and temporary users of the outback
- **Final summary – strategic plan**
  - Input to priorities
  - Robust community consultation –
  - who is OCA fully responsible for
  - clarification of model
    - prepare for new model
    - succession plans - paid model
    - training of community cert4 local
  - inclusion of all the communities in planning
  - funding for this style output
- Outback SA we are an asset – We all become aware of each other’s product – More signage information tourists – Maybe a combined trade picnic
- - Current Governance model
    - Does not provide services for a modern society
    - Desirable to have elected reps
    - Problems with one size fits all – rigid
  - National problem of travellers who do not contribute –
  - Current model not fit for purpose – too many complexities – increased transparency
  - Annual cycle to short. High responsibility on community CCS models capital verses recubent
  - Hybrid will take a lot of discussion on implantation – Foot in door to local govt – Social capital needs support – less focus on issues like garbage – We may have less influence on local govt – explore hybrid model
  - Needs to accept that changes will come
  - Contribution form industry
  - Interesting comparing communities with CCS & those without
  - Issues with compliance – whatever model needs address
  - More flexible & inclusive model
  - Equitable model
  - Plan for transition to local govt over time
  - Will not always please everybody – Devils in detail
- **Access to the Outback**
  - Lack of resources for management & regulation & information regarding different types of access in the outback.
  - Problem -

- 
- Tourism (unregulated access)
  - Legality impacts
  - Management/regulation
  - Maps & apps incorrect
  - Solution –
    - Convince gov to invest
    - Enforce regulate & inform
    - Signage
    - Communication
    - Education
    - Clear & concise
  - Method? Mechanism
    - Needs more funding
    - Communication
    - Authoritative source – government department
    - Outback pass? User pays access?
    - Right to quiet enjoyment and control of biosecurity on pastoral leases
    - Access plans that are enforceable
    - Clearly described
    - Support to enforce
    - Communications strategy to educate & inform public
  - **Future planning?**
    - Expectations
      - Build cohesiveness across the outback & relationships
      - Identify shared values & core principles
      - Listen & learn from others
      - Develop a joint approach to issues across the outback
      - Move forward & have real actions & outcomes
      - How to make the OCA work for us
      - Build a future for the outback
  - **Together unity**
    - Expectations
      - Develop relationships
      - reduce silos
      - build cohesiveness
      - key needs -
        - health
        - roads
        - education
        - telecoms
        - water
        - how to achieve? Scope prioritise
      - consolidation of communities union? Collective
      - access to funding?
      - Beyond the scope of individuals
      - Tired/support/fighting
      - Values + core principles = shared needs
    - Path forward
    - Outcomes actually happening
    - Clear line of sight to projects & areas to assist with (RDA) focus

- Learn & listen to regional issues
- Collective approach on how we will move forward/support to communities
- Listen & learn
- Move forward
- Advocacy & lobbying
- Help other communities move forward /invest
- Connections & learn guidance
- Clarity & path forward
- Cohesiveness
- How to make OCA work for us
- Building relationships
- Listen & learn
- Influence capital programs
- Cohesion
- Transparency & strength
- Outcomes
- Meet, learn & listen
- Support (how to get)
- Asset (people/group)
- Learn & integrate
- Sick of government
- United front
- Listen & learn, develop understand
- Help for small towns
- **Tourism**
  - Problem: Inadequate infrastructure, including public toilets, traffic management, roads, water, waste, dump point already exists. But the expected mass tourism moving forward will only enhance it.
  - Outcome: Lets plan and act now with the adequate infrastructure, constantly keeping the future in mind.
  - How:
    - Managed water access points for visitors in the region
    - Infrastructure with ongoing management plan
      - 1. What are the essential needs?
      - 2. Who manages those essential things?
      - 3. Who will be ther overarching body to maintain it?
      - (Lobbying group for funding from one combined union on behalf of tourism in region...louder voice = bigger impact)
    - Extensive signage (100km to next dump point, water access etc?)
- **Connected Communities**
  - How to utilise assets better
  - Problem:
    - Not connected
    - We fight battles individually
    - Repetition
    - We are all diff but have synergies
    - No formalised what to connect
    - No time, exhausted volunteers
    - We don't know about existing processes- people who may have gone through process

- Outcome:
  - Bigger influence – sharing knowledge
  - Capacity to carry ideas forward
  - Facilitation (someone to organise us to meet )
  - Some kind of “umbrella” organisation
    - Navigator for communities who struggle
    - Can help with problems
    - Has got a network
    - Help to find insurance templates
- Action
  - Network
    - Type in problem
    - Collective answer
  - Navigator
    - Employ someone
    - 12 with position
    - Events SA?
- Use people outside org from other areas to help out at events – how do we find them “frontier” “Rious club” offer them an incentive
- Find a way of not necessarily physically at the place – “App?” “volunteering app”
- Functional website (staffing)
- **Waste Management**
  - Links - environment
  - No universal system of waste management
  - Legacy issues to tidy up
  - System for waste management across all OCA areas
- **Good governance /Progress Assoc**
  - Problem:
    - Difficult to do governance of communities
  - Outcome:
  - How to get there:
    - Templates of governance
    - Assistance by experts
    - Difference governance models
- **OCA Governance**
  - Problem:
    - Current legislation not suitable
    - Independent advocacy (of gov)
    - Fit for purpose funding – access to outback
    - Identify necessary services
    - Value proposition for levy
    - What will be provided/who will provide
    - Autonomy from government to make decisions & employ staff
  - Outcome:
    - Saying = paying
    - Transparency in decision making choice of elected representatives & self determination
- **Airstrips**
  - Issues:

- Quicker transportation
    - Who pays
    - Registered versus ALA
    - Insurance
  - Opportunities
    - Tourism
    - Outback loop
    - Underutilised
    - RFDS Access
  - Missing:
    - Highlevel view/ plan \* Audit
  - Balance between emergency access & economic dev.
  - 1. Audit – economic/emergency – condition assessment
  - 2. Priorities – Now & Future
  - 3. Who? OCA & industry & communities
- **Roads Group**
    - Parking Bays on the Stuart & Eyre hwys – Further off the road – lean too – water
    - Greater Contribution of mining royalties
    - Borefield Road & Andamooka loop
    - More unsealed maintenance
  - **Community Infrastructure & maintenance**
    - Succession planning of volunteer & paid person of community work
    - Blinmen – copper mine town
      - \$60k turnover - \$257K now
      - Only 1 staff member
      - Accommodation is an issue
      - Progress Association cant get a loan – borrowing money
    - New housing
    - Essential service
    - One overview –
      - Joined to business plan to support progress associations and lobby
  - **Advocacy & Strategy**
    - Problem:
      - Engaging different community sectors/personalities
      - No cohesive collective advocacy & strategy that supports the aspirations of the whole outback. (divide & conquer)
      - Clear understanding of responsible bodies & hierarchies
      - End reliance on volunteers – accountability
    - Solution:
      - OCA board should be elected
      - Industry representation in advocacy
      - A bit like a council
      - Strategic plan
      - Autonomous of government
  - **Attracting / Retaining Staff**
    - Problem of people needing / wanting more to live remotely
    - Issues include
      - Increased technology
      - Facilities
      - Wage competitors

- People need clear stipulation of business expectation/facilities/orientation of everyday life (ie where to get groceries)
- Outcome = INCENTIVISE
  - Travel
  - Tax benefits
  - Staff accommodation
  - Change visa requirements (90 days rural work instead of agriculture)
  - Wage incentives “save money, sell experience”
- **Climate change**
  - Govt in denial – doesn’t help mitigation argument
  - Can’t control – can adapt at community level – risk based
  - No emergency plans
  - Can minimize effect
  - No preparedness in outback
  - Safety perspective – hotter summers
    - Reduce working hours
    - Looking after staff
  - Will probably have more inexperienced OB traveller may exacerbate the issue
  - Requires educational programme
  - Awareness campaign
  - Climate change adaption plan
    - Collating a series of actions
    - Insurance already factors in climate change – effects of
    - Rethink our business
    - Be aware of ops that will come from adapting to climate change
      - Carbon economy
      - Marketing opportunity
- **Funding & Investment**
  - Problem
    - OCA does not adequately fund progress associations (support). Limited amount of funds available to administer outback \$ for basic service provision
  - Procedure
    - Determine basic level of services required across outback & costs
    - Develop sustainable funding model may including some user pays/community contribution
  - Solution
    - \$ from a variety of sources to meet needs
    - Gov to increase funding on basis of outback needing to be properly resourced to provide essential services to residents & visitors
- **Future Planning**
  - Problem – no united plan for the future
  - Goal
    - Need to be acting as “one”
    - Succession planning –
    - Communities must connect
    - Indigenous are missing in this discussion
    - Need to be advocates for ourselves identify “struggling” communities
    - Need our own representatives to have a voice
  - Action

- Great would be people on the board who have a certain skillset (eg Health)
  - Representative need to be flexible
    - Not appointing 1 person but a “position” where people can swap
  - Cohesive structure & strategic plan, check every 2 years
    - District project
    - Every 2 year review
    - Everybody has a say
  - All progresses need to get on same page
    - Plan, share, make decision
    - Communication & transparency to know what we as communities want
      - Comm – OCA
  - More structured “meetings” between communities in person eg picnic get together
    - Personal contact
    - Can identify points of struggle
    - “working group”
    - Maybe 4 months or once a year
    - In a community
  - OCA to suggest/supply a structure for us to do this eg form a group of advisors who can contact comm or comm can contact to find support
  - Create a directory of all people
    - Needs to be maintained!!!!!!
  - Meet in Andamooka before end of 2021
- **Health**
    - Disconnect between service provision, state & commonwealth
    - What is the problem
    - What is the solution / outcome
    - Cross border issues with covid
    - Aboriginal controlled health services don't provide inclusive healthcare (Oodnadatta)
    - Ambulance provision is not always available
    - Stable medical & nursing workforce
    - We want emergency services
    - We need good primary healthcare services
    - Wellness services – mental health (focus on wellness not just illness)
    - Care in the home
    - Aged care services is an issue
    - Solution – OCA (service delivery)/RFDS
  - **Health**
    - Health – water – education
    - Infrastructure – water insurance
    - Connectivity – waste – roads
    - Volunteers – services – change by the people
    - Internet – roads – staff 0 water
    - Job skills – training centre
    - Model to encourage people to outback
    - Educating tourism
    - Rubbish – road – signage



- Equity
- Funding – insurance – fund raising
- Outback to be better connected
- Incentive to move to outback
- **Health**
  - Lack of services (accessability or services)
    - Services which exist are not well promoted
    - Overarching lack in regional areas
  - Aged care – all types of related services
  - Consistent quality services available for all
  - Communication for all
  - Day to day
  - Telehealth 0 relies on telecommunications infrastructure & digital literacy
  - RFDS services are vital
  - Problem is bigger than the OCA but they have a vital role in advocacy
  - Look at services for helping healthy people stay healthy
  - Grants for business set up for these services
  - Wellness events – for groups of communities – is this an area for community development officers?
  - Decentralising service provision – Centrelink etc
- **Funding model**
  - Accountability & coordination of what funding is coming into region
  - 1<sup>st</sup> dollar issues (co-contribution) support
  - Better governance scrutiny/transparency of who funding is provided to
- **Governance**
  - Structure to effectively lobby
  - Gov – Fed/state
  - Issue is divide between Feds/state (local gov may pave way for more effective lobbying/funding)
  - OCA – Independent advisory group – Communities collective
    - Creates transparency /accountability
  - Look for 'out of square' funding additional to gov
    - Major events, collaborative
    - Mining tenants – short term
    - Users approx. 600 annually x \$2000 = 120,000 – offset to projects /small town assistance
  - Exercise caution about what you take on short term/one off that this does not become expectation of gov to pass on responsibility long term
- **Equity**
  - Insurance – re facilities & events
  - Community Reps –
    - Meetings via zoom across all communities run by OCA chairperson
    - community issues or success
    - funding application support
  - Water
  - Power – trial environmentally – solar/wind with diesel backup
  - Education
  - Roads
  - Waste into the future
  - Health/ telehealth system /airstrips

- Aging of the outback – lack of youth – employment
- Volunteer – re CFS, ambulance, road rescue
- Airstrips
- Transport – personal/freight
- Communication – mobile phone, internet (most gov & other are online)
- Postal services

