

# media release

Outback Communities Authority Media Release. 19 December 2013

## The OCA launches 'oneOutback' online

Do you have a big idea to make Outback South Australia a better place to live, work or visit? Then the Outback Communities Authority (OCA) wants to hear from you.

Using the Government of South Australia's 'Your Say' online community engagement platform, the OCA and Minister for Regional Development Gail Gago have launched the 'oneOutback' campaign, which seeks to explore opportunities for the Outback to thrive and prosper.

OCA Chair Ms Cecilia Woolford said the OCA is looking for innovative ways to use our investment to help improve the lives of outback people.

"We want to implement projects of regional significance, and we are asking the community to help us shape them," Ms Woolford said.

"oneOutback is a new way of working with outback communities.

"You may have ideas on how to manage roads, secure power to remote areas or enhance communications; about securing or managing water in the outback, or the best ways to provide opportunities for outback people.

"We want to hear from people who live or work in the outback, travel through the outback as tourists, or have ideas to share from other remote areas. "We are looking for ideas that cut across issues, benefit more than one place, challenge the way we currently spend money in the outback and have long term benefit.

"If you have a connection with the outback, we want to hear from you."

Minister Gail Gago commended the OCA Board on this strategic initiative at its recent Board Meeting held in Adelaide.

"Innovative engagement with the outback community demonstrates strong and committed leadership by the Outback Communities Authority," Ms Gago said.

"I congratulate the OCA in their search to be better informed of the issues and opportunities affecting those who live, work and visit this wonderful part of the State, and encourage residents of the outback to use this opportunity to have their say and or make their voices heard."

The oneOutback online engagement can be accessed at [www.saplan.org.au/yoursay/oneoutback/](http://www.saplan.org.au/yoursay/oneoutback/) or through the OCA's website at [www.oca.sa.gov.au](http://www.oca.sa.gov.au). Information gathered through the process will inform the next steps in the oneOutback process that will continue the oneOutback conversation.



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